



**22nd Annual San Diego Rodeo
September 10-12, 2010**

VENDOR/EXHIBITOR APPLICATION 2010

Business Name: _____ Phone: _____
 Contact Name: _____ Fax: _____
 Address: _____ Email: _____
 City/State/Zip: _____
 Resale Number: _____ Non-Profit Number/Status: _____

Have you previously been a vendor at the San Diego Rodeo? Yes _____ No _____ If so, what year(s)? _____
 List primary and alternate items you will be selling/distributing. Golden State Gay Rodeo Association – Greater San Diego Chapter (GSGRA-GSDC) reserves the right to request further information before approval of the application. Absolutely, no food (with the exception of food vendors), tobacco, alcohol, sexist, pornographic or otherwise offensive merchandise or literature will be allowed. Booths will be assigned on a first come, first paid basis.

ORDER FORM

RODEO GROUNDS (2 DAYS)

Profit	_____	@ \$ 50.00 =	_____
Non Profit Sales	_____	@ \$ 50.00 =	_____
Non Profit Non Sales	_____	@ \$ 25.00 =	_____
Additional Booths	_____	@ \$ 25.00 =	_____
Tables (each)	_____	@ \$ 15.00 =	_____
Chairs (each)	_____	@ \$ 5.00 =	_____
10x10 Pop up Canopy	_____	@ \$100.00 =	_____
Late Fee (after 8/9/10)	_____	@ \$ 50.00 =	_____
Additional Passes	_____	@ \$ 30.00 =	_____
Saturday Dance Passes	_____	@ \$ 15.00 =	_____

I will need access to electrical Yes _____ No _____

HOTEL (SPACE LIMITED TO 7 Vendors)

Non Profit Sales	_____	@ \$ 50.00 =	_____
Non Profit Non Sales	_____	@ \$ 25.00 =	_____
Additional Booths	_____	@ \$ 25.00 =	_____
Tables	_____	@ \$ 10.00 =	_____
Chairs	_____	@ \$ 5.00 =	_____
8 x 10 Pop up Canopy	_____	@ \$100.00 =	_____
Late Fee (after 8/1/09)	_____	@ \$ 50.00 =	_____
Additional Passes	_____	@ \$ 30.00 =	_____
Saturday Dance Passes	_____	@ \$ 15.00 =	_____

IMPORTANT INFORMATION

Tables and Chairs:

Table & chairs can be ordered prior to 9th Aug 2010. After this date is on a case-by-case basis, with additional fee for rental.

Booth Space:

Each booth is a 10 x 10 space & does not include electricity or phone lines. The spaces are outdoors & uncovered. Recommend providing your own canopy or tent.

Additional Information:

Rodeo grounds vendors' booth comes with two (2) vendor passes for the grounds for the weekend & Hotel for the Saturday night dance.

Additional passes available.

METHOD OF PAYMENT

Check No. _____
 Other _____
 Credit Card _____
 Money Order _____
 Credit Card Number _____
 Expiration Date _____
 Signature _____

MAIL COMPLETED FORM TO:

GSGRA-San Diego Chapter
 Attn: Vendor Coordinator
 302 Washington Avenue, Box 830
 San Diego, CA 92103



**Golden State Gay Rodeo Association - Great San Diego Rodeo
SAN DIEGO RODEO 2010**

VENDOR CONTRACT

HOURS OF OPERATION

Lakeside Rodeo Grounds 12584 Mapleview Street Lakeside, CA 92040		Sheraton Hotel & Resorts 1433 Camino Del Rio South San Diego, CA 92108	
Saturday, September 11 th	9am - 6pm	Saturday, September 11 th	6pm - 1am
Sunday, September 12 th	9am - 6pm		

BOOTH SET-UP

Lakeside Rodeo Grounds Friday, September 10 th	12pm - 3pm	Sheraton Hotel & Resorts Saturday, September 11 th	5pm - 6pm
Saturday, September 11 th	7:30am - 8:30am		
Sunday, September 12 th	7:30am - 8:30am		

Vendors arriving after set-up times will be denied access without any refund. All Vendor vehicles at the Lakeside Rodeo Grounds must be unloaded and moved to the public parking area by 8:45am. **Vendors will be provided a vendor pass for parking. Only one pass per vendor.**

CLEAN UP

All Vendors will be responsible for keeping their space clean and free of trash/waste materials during the weekend, including moving out. San Diego Rodeo is a Green Rodeo and all material that can be will be recycled.

BOOTH ASSIGNMENT

Lakeside Rodeo Grounds

All vendors will receive a 10 x 10 space in an outdoor area. Booths are assigned on a first come, first paid basis. Table & chairs can be ordered prior to 9th Aug 2010. If tables are, chairs are ordered after cut off day extra fee will be incurred for rental needs. **Electrical outlets are available on a limited availability to vendors for an additional charge.** Vendors with freestanding trailers should request rate and location information from Vendor Coordinator. **The area is an outdoors, uncovered space. We recommend providing your own canopy or tent.**

Sheraton Hotel & Resorts

There will be limited space available at the Hotel for vendors. **Seven (7) booths are available on a first come, first paid basis.** Table & chairs can be ordered prior to 9th Aug 2010. Limited electrical outlets are available at the hotel.

MANDATORY REQUIREMENTS

All vendors must submit with their applications a detailed description of all merchandise and/or printed materials sold or distributed by them. Additional information may be requested by the Vendor Coordinator before the application is approved.

Any reproduction in part, or whole, of any artwork used on any GSGRA, GSGRA-GSDC or IGRA advertising, publicity, publications, stationary, official merchandise or other items specifically identified with the organization, will not be allowed & will be cause for removal from the entire event. This includes past & present logos, trademarks or other identifying marks used without specific written permission from the subject corporation listed above. Such permission to be verified by the Vendor Coordinator thirty days (30) prior to event. Absolutely no food (with the exception of food vendors), tobacco, alcohol, sexist, pornographic or otherwise offensive merchandise or literature will be allowed. Inspections of booths will be conducted by the Vendor Coordinator throughout the weekend. Any items in violation must be removed.

PETS

Pets **MUST BE** on a leash. Any pet not on a leash will have both owner and pet removed from the Lakeside Rodeo Grounds.



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VENDOR CONTRACT

RESERVATIONS REQUIREMENTS

Application and reservation deadline is **August 9th, 2010.**

PASSES

Vendors at the Rodeo Grounds will be issued two (2) vendor access passes and one (1) parking pass for access to the Rodeo Grounds only. Vendor at the Hotel will be issued two (2) vendors passes and one (1) validation sticker for parking at the Hotel.

CANCELLATIONS

All booth fees paid are non-refundable unless a written notice of cancellation is received before August 9th 2010.

PERMITS AND LICENSES

It is the sole responsibility of all Vendors to have posted at all times, all licenses and permits required for them to conduct business in the State of California. **Please send a copy with your application and contract.**

STATEMENT OF POLICY

GSGRA-GSDC operating as the producer of 2010 San Diego Rodeo accepts no liability in the loss or damage, either by act of theft or God, to any merchandise, fixtures, literature and/or personal property belonging to all Vendors. Vendors should understand that this liability and responsibility lies solely with them. The Vendor staff of 2010 San Diego Rodeo will attempt to be fair in the assignment of Vendor spaces. Vendors who carry like or similar merchandise too near to one another may be contacted to resolve conflict. The Vendor Coordinator retains the right to assign spaces as needed for fair and equitable trade.

I have read and understand this contract and application and agree to comply with all rules and regulations contained within.

Signed: _____ Date: _____

Printed Name: _____ Phone: _____

Title: _____

Business or Organization: _____

Please return the completed contract with application and full payment to the following address:

**GSGRA-San Diego Chapter
Attn: Vendor Coordinator
302 Washington Avenue, Box 830
San Diego, CA 92103**

Please direct any questions or comments to:

info@sandiegorodeo.org



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TERMS AND CONDITIONS

The Golden State Gay Rodeo Association-Greater San Diego Chapter (GSGRA-GSDC) presents the San Diego Rodeo as an educational and entertainment event and reserves all rights as producers. Any reproduction, broadcast or commercial use of the event, in whole or part, in any form, without the expressed written consent of GSGRA-GSDC is strictly prohibited.

By submitting this application, you (herein after referred to as .VENDOR, or .EXHIBITOR.) agree to the following:

1. **PAYMENTS:** All VENDORS/EXHIBITORS must pay a minimum of half the cost of total rental fees, including any special electrical requests and additional chairs or tables. In order for an application to be considered, the minimum payment must accompany the completed application. GSGRA/GSDC accepts Checks, Money Orders, VISA and MasterCard. **Full payment of the booth rental and all additional items must be postmarked no later than August 9th 2010. ANY APPLICATIONS/CONTRACTS RECEIVED AFTER AUGUST 9th 2010 WILL BE CHARGED A \$50.00 LATE SET UP FEE. NO REFUNDS OF ANY KIND WILL BE GIVEN AFTER AUGUST 9th 2010. ANY PAYMENT RETURNED BY THE BANK WILL HAVE A \$50.00 RETURNED ITEM FEE ASSESSED.**

2. No outside food or beverage is allowed inside the facility while the event is open for business.

3. **OPERATION HOURS:** You shall open your booth by 9am Saturday and Sunday and are to remain open until 6pm each day or the close of the event, which ever comes first each day. At the hotel you shall have open your booth from 6pm-1am Saturday night.

4. **OPERATING BOUNDARIES:** All business or other activity for which you have rented the space must be conducted within your designated booth area only. None of the VENDORS/EXHIBITORS displays may excessively extend beyond table or tent boundaries. The vendor coordinator reserves the right to restrict displays or merchandise from blocking fire lanes/walkways.

5. **ITEMS PROVIDED:** Items specified on the application will be provided per the areas indicated and paid for in advance. You shall provide all other furniture, electrical cords, hoses and equipment required to operate the vendor booth. **ALL VENDORS/EXHIBITORS MUST USE UL RATED ELECTRICAL CORDS AND ALL ELECTRICITY MUST BE USED IN A SAFE MANNER.**

6. **TRASH AND GARBAGE DISPOSAL:** You must dispose of all trash. Do not throw boxes or trash-generated items into the aisles during the event hours. All VENDORS/EXHIBITORS must leave the rented space in a neat and orderly fashion. All items provided by GSGRA/GSDC must be returned in undamaged, working condition.

7. **VEHICLES PROHIBITED:** Any vehicles must be removed from the festival lot by 8:30 am Saturday and 8:30am Sunday. Vehicles may not return to the event lot until the GSGRA-GSDC vendor coordinator has obtained clearance. Failure to observe all posted signs and directions from the GSGRA-GSDC representatives concerning parking can result in the towing of your vehicle at your expense.

8. **ELECTRICAL REQUIREMENTS:** Vendors will not be provided with electricity unless requested on the application.

9. **PERMITS:** Any VENDOR/EXHIBITOR presenting items for sale are required by the State of California, Lakeside Rodeo Grounds and GSGRA-GSDC to obtain a temporary/permanent Seller's Permit from the California State Board of Equalization. A copy of the permit must be provided with the completed contract. Failure to provide a copy will hold the vendor contract in suspense and will be considered null and void. Out of state permits will not be accepted. The VENDOR/EXHIBITOR will also be required to post said permits in plain view in their booth at all times. The permit must be presented upon request. Failure to comply will result in booth being shut down.

10. **INSURANCE:** You must carry all appropriate liability insurance for the activity conducted by you in your booth and present proof of such insurance to GSGRA-GSDC upon request.

11. **REFUNDS:** Your vendor space fee is non-refundable unless written cancellation is received by GSGRA-GSDC by August 9th, 2010. **SUBMISSION OF THIS APPLICATION AND PAYMENT OF FEES/DEPOSITS DOES NOT GUARANTEE A SPACE.** All applications/contracts will be considered in order of date of receipt by GSGRA-GSDC. GSGRA-GSDC reserves the right to place you according to the master lot plan. All requests for specific placement will be considered by the date of receipt of an accurately completed contract by GSGRA-GSDC. Any cancellation by you based upon your dissatisfaction of booth placement will result in a forfeiture of your booth fee.

ANY VIOLATION OF OR FAILURE TO COMPLY WITH ANY OF THE ABOVE PROVISIONS MAY RESULT IN EXPULSION FROM THE FESTIVAL LOT AND FORFEITURES OF FEES, DEPOSITS AND/OR ADDITIONAL PENALTIES; AND REIMBURSEMENT TO GSGRA/GSDC FOR ANY DAMAGES, WHICH MAY RESULT IN EXCESS OF SAID FEES. A MINIMUM OF FIFTY PERCENT OF PAYMENT (AND A COPY OF THE LETTER OF DETERMINATION OF NON-PROFIT STATUS, IF APPLICABLE) MUST ACCOMPANY THIS APPLICATION. INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.

Print Name of Company: _____

Print Name of Owner/Operator/President: _____

Signature/Date: _____